

Briefing note for Scrutiny

Joint Venture Agreement – Sports Development Cardiff Council / Cardiff Met

The future of sport in Cardiff has been secured with the official signing of a Joint Venture Agreement between the City Council and Cardiff Metropolitan University.

The agreement, which has received financial backing from Sport Wales and Cardiff City FC, provides a timely boost to the resources available to develop sport in the Welsh capital whilst it celebrated its year as 2014 European Capital of Sport

The Joint Venture Agreement between the City Council and Cardiff Metropolitan University (CMET) is one example of the type of creative, collaborative solutions we are working on so that we meet the financial challenges we're facing, while at the same time providing services that meet the needs of the city, now and in the future. The agreement will provide valuable investment for grass roots sport and also protect jobs.

The agreement transfers the Council's Sports Development Team (Sport Cardiff), to Cardiff Metropolitan University. Transferring personnel under TUPE and delivering the service through a re structure to the 6 Neighbourhood Management areas and making better use of Sports Students through meaningful placement opportunities.

Similar examples of this arrangement include Southampton City Council and Southampton Solent University. Exploratory meetings with Southampton took place and documentation from Southampton was shared to enable decision making on both sides.

A partnership between Sport Cardiff and CMET already existed through the Coaching and Workforce programme where joint funding provides for the member of staff and associated revenue for programme delivery. In addition, Cardiff MET represent the Cardiff Strategic Sports Board and have assisted in developing the Sport and Physical Activity Strategy and Local Sport Plan.

The transfer places CMET at the forefront of delivery for Sport in Cardiff, delivering agreed outcomes through a neighbourhood model of delivery.

Local Sport Plan

We have developed the Cardiff Local Sport Plan taking previous evidence of performance, identifying gaps in demand in order to target resources in the most appropriate areas. The vision is 'Making Cardiff an active and successful Capital City of Sport with the aim of working with partners to create opportunities for people to get

involved in sport to foster a healthy and active lifestyle through sport and excel and succeed in sport at every level’.

The Local Sport Plan 2014-2016 will be a delivery mechanism for priority objectives. The priorities are identified as:

- 1. Sport for children
- 2. Strong and Vibrant Clubs
- 3. Coaching, Volunteering and Workforce
- 4. Competitions
- 5. Every Child a Swimmer

Key considerations to underpin each priority:

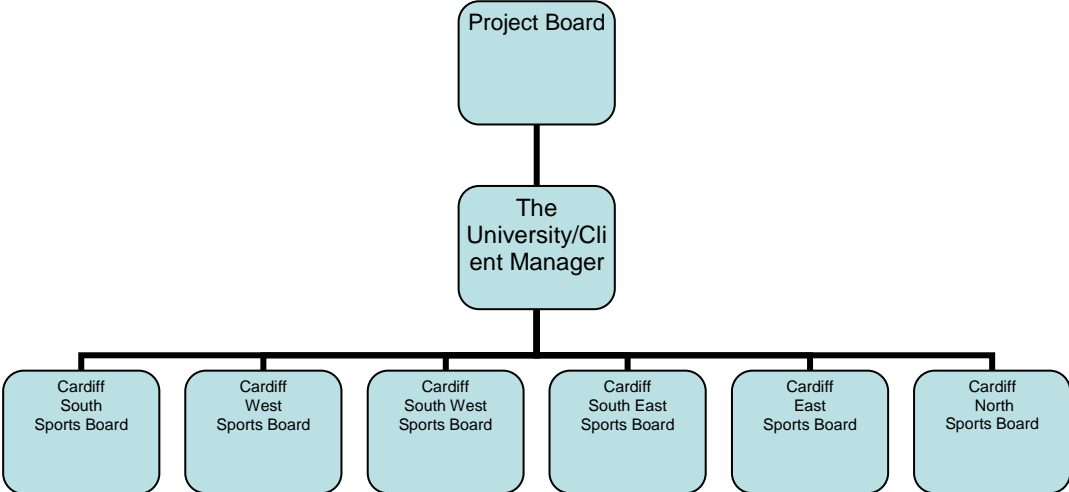
- 1. BME
- 2. Women & Girls
- 3. Disability Sport and Inclusive Opportunities
- 4. Disadvantaged areas

Funding Streams -

Sport Wales contribute by way of an annual grant circa £600,000. This grant is to deliver outcomes based on an annually agreed plan linked to their core National Programmes and sports priorities for Cardiff, “The Local Sport Plan”.

Cardiff City Football in the Community are tied into the structure through the Leckwith development agreement contributing £250k whilst in the Premier League and £100k in the Championship, this funds the school sport programme.

Structure & Governance



Project Board Role

- 1 To advise upon, initiate, monitor and manage the process of developing and implementing the Local Sport Plan and to co-ordinate the respective contributions from each Party to that process.
- 2 The Project Board shall have the specific responsibilities identified below, and shall operate in accordance with the Joint Venture Agreement generally.
- 3 The Project Board shall provide strategic advice and support to the regional sport boards where appropriate and seek to ensure the regional action plans to be developed by them contribute to the overall Objectives and deliver against Project Targets.
- 4 The Project Board shall monitor and review progress and financial compliance of the Project including regularly considering and identifying the following issues:
 - the progress achieved to date in the achievement of the Project Targets and the Objectives and the development of the Local Sport Plan
 - the programme of any proposed actions to be taken to rectify any prospective shortfall in meeting the Project Targets or any failure to meet the Objectives
 - any Respective Inputs which are considered are required and which are to be agreed and/or allocated to (and accepted by) any Party
 - any failure by any Party to provide its Respective Inputs

Membership of the Project Board

The Project Board shall consist of:

- Director of Sport, Leisure and Culture – Cardiff Council
- Operational Manager, Leisure – Cardiff Council
- Operational Manager, Parks and Sport
- Client Manager for Sport and Physical Activity – Cardiff Council
- Director of Sport - Cardiff Metropolitan University
- Assistant Director of Sport – Cardiff Metropolitan University
- Regional Manager – Sport Wales

Regional Sports Boards

Each Regional Sports Board (“RSB”) shown in the diagram is to be established by the Parties to represent the relevant areas of Cardiff as soon as reasonably practicable after the Commencement Date. Each RSB will be tasked with developing a regional plan for their area that will contribute towards the Objectives including:

- developing, agreeing and initiating a regional action plan to increase participation within schools, clubs and community settings
- engaging with key community partners to help provide sustainable participation opportunities
- ensuring the regional action plan contributes to the overall vision and delivers against the outcomes of the Cardiff Local Sports Plan.

Templates have been devised to assist in reporting to Sport Wales on achievement of Project Targets in each of the four key areas of Sport for Children, Strong and Vibrant Clubs, Competitions and Coaching and Workforce. These are comprised with the Local Sports Plan.

Each Regional Sports Board will complete these templates on a quarterly basis and submit them to the Project Board in sufficient time to enable the Project Board to

review, consolidate and integrate the information into the quarterly reports required to be submitted to Sport Wales. The Sports Development Officer will assist in coordinating all of the data if required.

Membership of the Regional Sports Boards

The membership and size of the regional sports board will be different in each area. It is hoped that there will be a mixture of key partners from the following list, although the list is not exclusive:

- Schools including Young Ambassador Representative
- Youth Service
- Leisure Centres
- Community facilities
- Communities First
- Clubs
- Police
- Community Forums
- CCFC

It is important that the members of the Regional Sports Board remain impartial and are all agreed on improving sporting provision through the delivery of the regional action plan for their area.

The Sport Development Officer may act as chair of the regional sports board until a suitable candidate is found and appointed to lead the board. It is hoped that a local community partner will take on chairing the group to allow the sports development officer to take more of an active role in instigating the regional plan.

The Children and Young Peoples Officer will assist in providing the Regional Sports Board with data and evidence from the schools from within the region and will be a link to accessing information from young people to inform planning.